

Sample Radio Public Service Announcements

FOR INFORMATION:

<Contact name>

<Contact phone number>

<Organization name>

<Date the announcement can first be broadcast> through <date it should last be broadcast>

Station production notes (for example): Please add Eagle screech at head and local Native American or Alaska Native music sound bed.

THIRTY (30) SECONDS #1:

Title: Eagle Books Invite Young At Heart

Calling children, teens, and the young-at-heart! Come join Mr. Eagle, Rain that Dances, and the colorful cast of characters at a free Eagle Books health festival. The excitement runs <event starting time> to <event ending time> on <day and date> at <location >. There will be games, storytelling, exhibitions, incentives, delicious snacks, and more. Have great fun and learn how to prevent type 2 diabetes. Call <organization name> at <phone number> to find out more.

THIRTY (30) SECONDS #2:

Title: Eagle Books Come To Life

The delightful and inspiring Eagle Books stories for children will come to life when <local organization/community> hosts a festival of healthy activities to help families prevent type 2 diabetes. The fun runs from <event starting time> to <event ending time> on <day and date> at <location >. This Eagle Books <title of event> will include <activity>, <activity>, and <activity> with Eagle Books giveaways available to all who attend. The event is free and all ages are welcome.

Contact <local contact person> at <phone number> for more information. This message is brought to you by <your organization name and/or station call letters>.