

## 3-7 ROLE MODEL STORY CONTENT WORKSHEET

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### Role Model Story Content Worksheet

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**Ethnicity of Role Model:**

**Gender of Role Model:**

**Component 1: Characterization:**

**Component 2: Membership in intervention population:**

**Component 3: Risk behavior:**

**Component 4: Behavioral goal:**

**Component 5: Stage of change:**

**Component 6: Behavioral determinants:**

**Component 7: Barriers to change and methods of overcoming them:**

**Component 8: Positive outcome:**