

Notice to Readers

MMWR Series Now Available in Responsive Design and with Other Enhancements

With the launch of Volume 65 on January 15, 2016, the MMWR Series has modified its production processes to better accommodate the demands of digital publishing, including the conversion of its website into a responsive design, availability of individual reports in portable document format (PDF), conversion of content into extensible markup language (XML), and inclusion of digital object identifiers (DOIs). In addition, the MMWR Express app is now available for Android devices, and there is an update to the existing MMWR Express iOS version.

Responsive design. Responsive design improves webpage performance and allows content to automatically adapt to any mobile device a reader is using; viewing MMWR content on tablets and smartphones becomes easier.

Individual PDFs. This new feature allows readers to download a single report PDF instead of the entire issue by clicking on the format button at the right below the report title and selecting “PDF.”

XML and DOIs. Using XML, a universal standard for data exchange, allows greater distribution of MMWR content through PubMed Central and Web of Science. DOIs are persistent identification numbers for digital content, enabling permanent archiving of digital reports.

MMWR Express app for iOS and Android. This mobile application provides immediate access to the summary information on the MMWR Weekly and links to full reports. Summaries can be viewed by publication date or by searching for a specific subject (e.g., Salmonella). When online, MMWR Express quickly checks for and then downloads new content, ensuring that users always have the most up-to-date information. Users also can choose to be notified when new content is available, and share content with others via e-mail, text message, Facebook, or Twitter. Both the Android version (<https://play.google.com/store/apps/details?id=gov.cdc.mmwrexpress&hl=en>) and the iOS version (<https://itunes.apple.com/us/app/mmwr-express/id868245971?mt=8>) are online.