

National HIV Prevention Program Monitoring & Evaluation (NHM&E)

PS21-2102 Pre-application and Technical Assistance Workshop

Program Evaluation Branch

October 2020





Overview

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Introduction to PEB

- **PEB is one of ten branches in the Division of HIV/AIDS Prevention (DHAP)**
- **Consists of three teams:**
 - CBO Monitoring and Evaluation (M&E) Team, CMET
 - Health Department M&E Team, HMET
 - Information Integration Team, IIT
- **Collaborates with other branches in DHAP, especially with the Prevention Program Branch (PPB)**



National HIV Prevention Program Monitoring and Evaluation (NHM&E)

- **A framework for monitoring critical CDC-funded HIV prevention program activities**
 - performance measurements
 - evaluation questions
 - reporting requirements
 - analyzing and reporting of indicators



National HIV Prevention Program Monitoring and Evaluation (NHM&E)

- **Performance measurements help you...**
 - demonstrate achievement of program outcomes
 - build a stronger evidence base for program strategies
 - clarify applicability of the evidence base to different populations, settings, and contexts
 - drive continuous program improvement
 - determine if program strategies are scalable and effective at reaching the target population
 - provide accountability for public health funding



Key Evaluation Questions

- **To what extent do CBOs:**

- conduct HIV testing among persons at high risk for HIV?
- identify persons with newly diagnosed HIV?
- link or re-engage persons with previously diagnosed HIV to HIV medical care?
- refer persons with newly diagnosed HIV to Partner Services?
- refer persons with HIV and persons at high-risk for HIV to prevention and essential support services?
- distribute condoms to persons with HIV and persons at high-risk for HIV?



Data Reporting Requirements

■ Quantitative Data

- test-level data: reported for each HIV testing event conducted
- individual-level data: reported for individual clients who receive CDC-funded services

■ Qualitative Data

- program implementation successes and challenges



Data Collection

- **CDC will limit data requirements to data used for program monitoring and quality improvement**
- **CDC will provide**
 - customizable templates
 - training, guidance, and support for implementation of NHM&E requirements
 - technical assistance



Data Reporting

- **Your data will be reported to CDC twice per year**
- **You will submit NHM&E data to CDC by directly entering data into EvaluationWeb®**
- **You will submit your Annual Progress Reports and End of Year Progress Reports to CDC**



How We Will Use Your Data

- **Gain knowledge about HIV prevention programs at the national level**
 - identify and close gaps in HIV prevention programs
 - contribute to making HIV prevention efforts more effective
 - influence policy and other decision making
- **Accountability**
 - monitor progress toward meeting NOFO goals
 - ensure prevention resources are being used appropriately



How We Will Use Your Data: Examples

- **Calculate indicators**

- standard measures that assess critical aspects of program performance toward reaching prevention goals

- **Generate Rapid Feedback Reports (RFRs)**

- reports on standard measures that assess progress towards NOFO targets at the grantee level and the overall program level
- twice per year



Examples of Indicators

- **Outcome: Increased persons who are aware of their HIV status**
 - Indicator: # of HIV tests conducted
 - Indicator: % of persons with newly diagnosed HIV identified through PS21-2102-funded testing



Examples of Indicators, cont'd

- **Outcome: Increased receipt of HIV medical care and ART among persons with newly diagnosed HIV**
 - indicator: # and % of persons with newly diagnosed HIV identified through PS21-2102 funded testing linked to HIV medical care within 30 days

- **Outcome: Increased receipt of HIV medical care and ART among persons with previously diagnosed HIV, not-in-care**
 - indicator: # and % of persons with previously diagnosed HIV, not-in-care, linked to or re-engaged in HIV medical care within 30 days



Evaluation and Performance Measurement Plan (EPMP)

- **Developed in collaboration with CDC during development phase**
- **Consistent with work plan and CDC's evaluation and performance measurement strategy**
- **Data collected should be used**
 - for ongoing monitoring of the program
 - to evaluate effectiveness
 - for continuous program improvement



EPMP, cont'd

- **Your agency's EPMP should describe...**
 - who are the key staff that will be responsible for conducting evaluation activities
 - how evaluation data will be collected, entered, quality assured, secured, and reported to CDC
 - how you plan to train your staff and improve your capacity to evaluate your program
 - how you plan to conduct any local evaluations
 - how evaluation findings will be used for continuous program/quality improvement



How You Use Your Data

- **Manage program processes**
- **Learn whether you are reaching your NOFO performance objectives**
- **Identify program strengths and weaknesses for improved service delivery and decision-making**



NHM&E Resources

- **NHM&E Service Center**
 - NHMService@cdc.gov or 1-855-374-7310
- **EvaluationWeb[®] Resources**
 - <http://help.lutherconsulting.com>
- **CDC Project Officer**
- **Program Evaluation Branch staff**



Summary

- **You are required to collect and report on all NHM&E data requirements**
- **You submit data twice per year through EvaluationWeb[®] and through progress reports**
- **Your EPMP must be consistent with your work plan and CDC's evaluation and performance measurement strategy**



Questions?

National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention
Division of HIV/AIDS Prevention

