



Fiscal Year 2024-2028 PHEP Notice of Funding Opportunity (NOFO) Informational Webinar

Division of State and Local Readiness (DSLRL)

February 29, 2024

Agenda

- **Purpose: New PHEP Program Vision**
 - Response Readiness Framework and Ties to Capabilities
 - Big Picture: Excellence in Response
 - Key NOFO Changes
- **Application Process**
 - Transition to Ready CAMP
 - Ready CAMP and Grants.gov Submission
 - Five-year Work Plan and Budget
 - Allowable Costs and Changes
- **Evaluation**
 - Performance Measurement Plan
 - Exercise Framework
 - Monitoring, Reporting, and Engagement Expectations
- **Transition to Ready CAMP**
- **Upcoming Meetings and Additional Resources**
- **Questions and Answers**

New PHEP Program Vision

Impetus for Change

- Lessons learned from COVID-19 and other recent responses
- Need to evolve as our public health preparedness discipline also evolves
- Input from multiple stakeholders in jurisdictional readiness
 - State, tribal, local, and territorial (STLT) jurisdictions
 - Regional response partners (FEMA, ASPR)
 - National partners
 - DSLR, Office of Readiness and Response (ORR), and CDC
- Wanted to clearly define and streamline program focus and expectations
 - “Elegantly simple!”
- Focus on jurisdictional response capabilities

Public Health Response Readiness Framework (RRF)

Federal fiscal years (FY) 2024-2028 PHEP Program Priorities – Defines Excellence In Response Operations



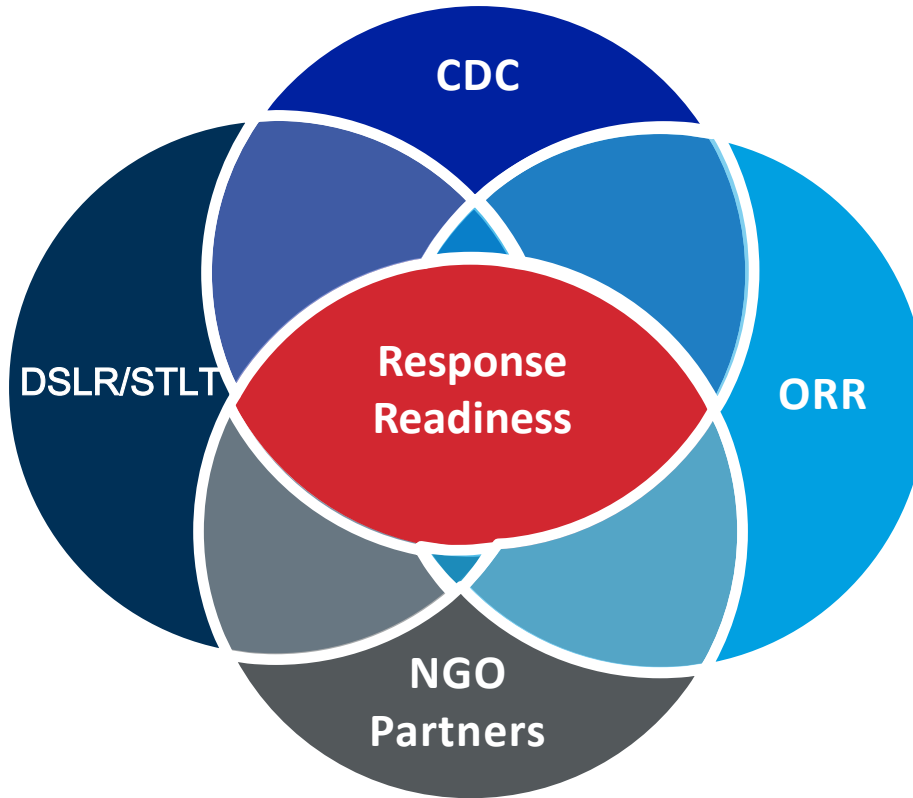
Response Readiness Framework (RRF)

CDC's **15 Preparedness and Response Capabilities** are the nucleus of the PHEP program.

The capabilities underpin PHEP recipient strategies to advance **Response Readiness Framework** priorities and achieve excellence in response operations



DSLR's Collaborative Approach to Response Readiness



Key Program Changes

FY 2024-2028 PHEP Program Vision

Core Elements of Success

- 1. Integration of Response Readiness Framework**
- 2. Simplified Evaluation Strategy**
- 3. Streamlined / Reduced Administrative Burden Across the Program**
- 4. Clearly Defined Program and NOFO Requirements**

HHS NOFO 100 Design

- Goal: Develop more user-friendly NOFOs
 - Follow plain language principles
 - Use simpler formats that are easier to follow and find information
 - Include only what applicants need to do to apply

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

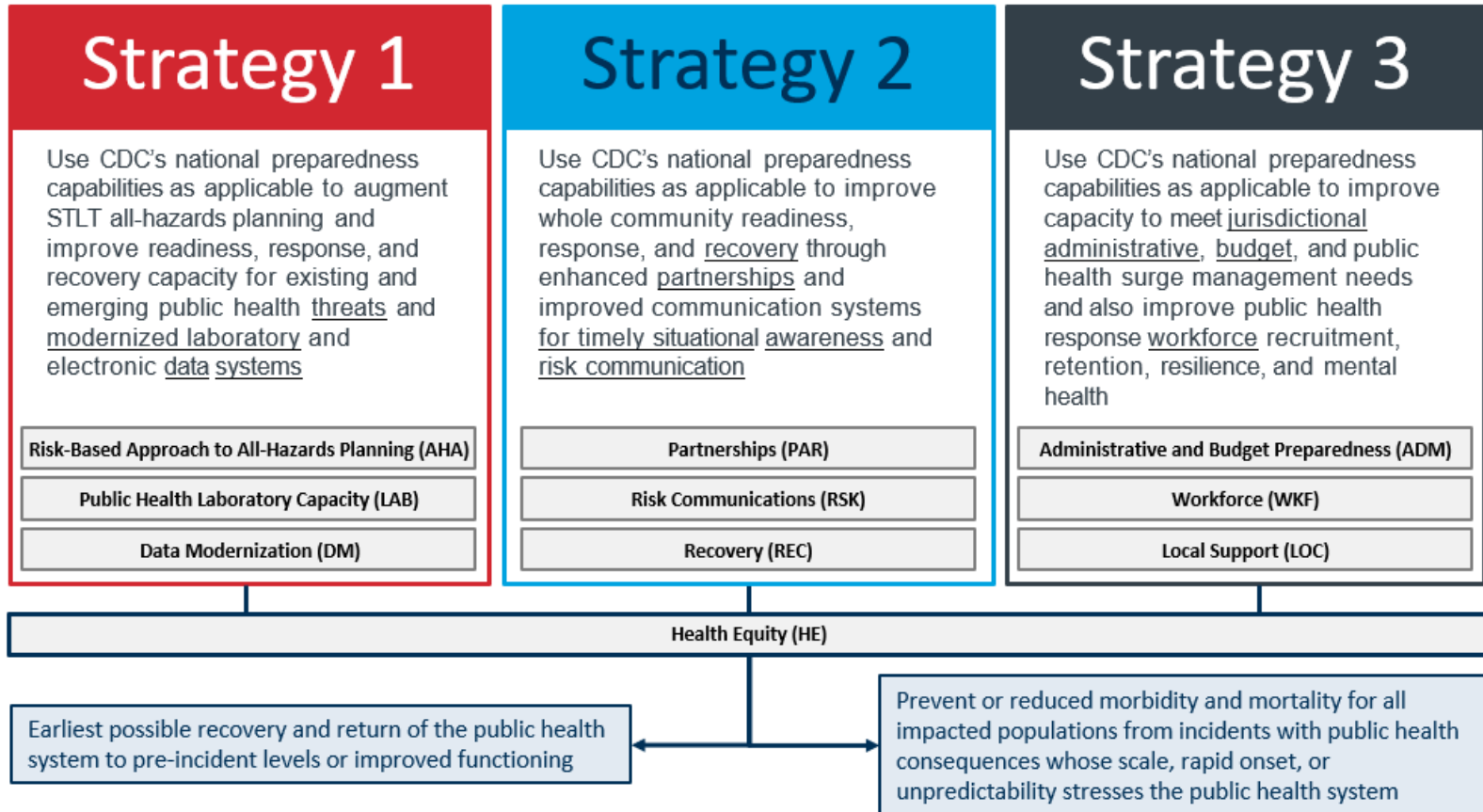
Division of State and Local Readiness

Notice of Funding Opportunity
Application due April 24, 2024

Public Health Emergency Preparedness (PHEP) Cooperative Agreement

Opportunity number: CDC-RFA-TU24-0137

PHEP NOFO Logic Model and Program Strategies



Programmatic Changes

NOFO Approach

- Based on CDC Response Readiness Framework and 10 cross-cutting program priorities

Rural and Frontier Preparedness Training

- Focused on local jurisdictions' response readiness

Health Equity Requirements

- Designed to increase advocacy for communities of focus

Evaluation Strategy

- Streamlined evaluation process
- Replaces Operational Readiness Review (ORR)

Exercise Framework Strategies

- Risk-based, progressive approach to full-scale exercising

Programmatic Changes, continued

Five-year Work Plan and Budget

- One-time application forecasts five-year performance period

Quarterly Reporting

- Submit first progress update in second quarter of Budget Period 1

Performance Report

- Serves as annual administrative update
- Submit for Budget Periods 2-5 to receive annual funding

Monitoring and Engagement Expectations

- At least one virtual or in-person site visit required
- Must maintain communication schedule with project officers and other DSLR staff

Ready CAMP

- Collaborative system for collecting program data
- Capacity indicators

Application Process

Streamlining the Application Process

- Goal: Eliminate the need for continuation applications
- **One** application for all five years (FY2024-2028) versus annual application
- Removed guesswork for work plan narratives
- More flexibility in budgeting across period of performance
- Annual “update” needed to receive annual funding
 - Existing quarterly progress update data = Annual Performance Report
 - Updated SF-424 and SF-424A

Building Your Application

- **Two distinct IT systems: Ready CAMP and Grants.gov**
- Ready CAMP to build the application; Grants.gov for official submission
- Application instructions and templates available in Ready CAMP Knowledge Center
 - "Application Instructions: Preparing your Application in Ready CAMP"
 - "Application Instructions: Submitting Your Application to Grants.gov"

Five-Year Work Plan

- **Strategies and Activities**
- Administrative and Federal Requirements
- Public Health Emergency Preparedness and Response Capabilities
- Capacity Indicators
- Planned Exercises

Five-Year Work Plan

- **Strategies and Activities**
 - Activity Milestones
 - Pre-selected milestones = NOFO performance measures
 - Option to add milestone(s)
 - Expected completion dates
 - Person/Position responsible
- Administrative and Federal Requirements
- Public Health Emergency Preparedness and Response Capabilities
- Capacity Indicators
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Five-Year Work Plan

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Administrative and Federal Requirements

- Comply with reporting requirements.
- Describe fiscal and programmatic accountability systems in place that document annual improvement.
- Submit required program progress reports and financial data.
- Document maintaining funding and matching funds.
- Submit independent audit reports of PHEP expenditures every two years to Federal Audit Clearinghouse within 30 days of receiving audit reports.
- Participate in program monitoring activities.
- Site visit frequency based on jurisdictional progress toward meeting program requirements and other jurisdictional needs and requests.

Five-year Budget

- **Goal:** Minimize burden and need for prior approval for budget redirections
- In Ready CAMP, budget line items are attached at the activity level
- Actual budget for Budget Period 1
- Estimated budgets for Budget Periods 2-5
 - Use same provisional planning numbers entered for Budget Period 1
- Direct assistance (DA) changes
- Office of Grants Services plan for issuing annual awards

Allowable Costs

- NOFO lists some allowable and unallowable items
 - Goal: Clean Notices of Awards (NOAs) without restrictions
 - More in-depth detail covered during March grants management call
- **New:** Funding Limitations Supplemental Guidance
 - Contains detailed listing of unallowable items and activities

Evaluation

Reduced Reporting Burden

- **New Period of Performance FY 2024-2028**
 - 34 activities with defined deliverables
 - 9 PHEP benchmarks
 - Tied to potential remediation and funding penalty if target not achieved
 - 13 exercise requirements (discussion- and operation-based)
- **Operational Readiness Review is retired**
 - 5 descriptive forms
 - 15 capability planning forms
 - 15 operational requirements (drills, exercises)

PHEP Benchmarks

Benchmark	Details
AHA-B	Complete and submit a multiyear integrated preparedness plans and data elements
LAB-B	Participant in LRN-B challenge panels
LAB-C	Participate in LRN-C proficiency testing
HE-A	Update risk assessment to include people who are disproportionately impacted by public health emergencies
PAR-A	Include critical response and recovery partners in required plans and exercises
RSK-B	Identify and implement communication surveillance, media relations, and digital communication strategies in exercises
WKF-A ADM-D	Develop plans, processes, and procedures to hire, recruit, train, and retain a highly qualified and diverse workforce Reduce the time PHEP-funded positions at the recipient level remain vacant
ADM-E	Distribute or award funds to local health departments and tribal entities within 90 days after the start of the budget period

Five-Year Work Plan

- **Strategies and Activities**
 - Evaluation and Performance Measurement Plan
- Administrative and Federal Requirements
- Public Health Emergency Preparedness and Response Capabilities
- Capacity Indicators
- Planned Exercises

Evaluation and Performance Measurement Plan

- **Describe how you will:**
 - Collect performance measure data
 - Respond to the evaluation questions
 - Use evaluation findings for **continuous quality improvement**
 - Use findings to reduce or **eliminate health disparities**
 - Incorporate evaluation and performance into planning, implementation, and reporting of activities
- Incorporate key partners
- Share findings with community partners
- Manage data you collect
 - Who can access
 - How protected
 - Archived

Note: See the **2024 PHEP Application Work Plan Template: Strategies and Activities** for more detail.

Five-Year Work Plan

- Strategies and Activities
 - Evaluation and Performance Measurement Plan
- **Public Health Emergency Preparedness and Response Capabilities**
- Capacity Indicators
- Planned Exercises

Public Health Emergency Preparedness and Response Capabilities

- 15 public health capabilities remain foundation of PHEP program
- RRF defines 10 cross-cutting priority areas
 - Application requires recipients to **indicate which capabilities will support completing the defined activity**
- CDC will:
 - Develop evidence base for how capabilities apply to the RRF
 - Maintain fiscal insight on capabilities

Note: See the **2024 PHEP Application Work Plan Template: Public Health Capabilities** for more detail.

Five-Year Work Plan

- **Strategies and Activities**
 - Evaluation and Performance Measurement Plan
- **Public Health Emergency Preparedness and Response Capabilities**
- **Capacity Indicators**
- **Planned Exercises**

Capacity Indicators

- **Self-assess program capacity on 32 indicators**
- Capacity: Describes jurisdictional ability to achieve the activity
 - Consider whether there are challenges/barriers, not applicable or not prioritized
- Scale
 - No capacity
 - Limited capacity
 - Some capacity
 - Significant capacity
 - Full capacity
- **Example indicator**
 - **Budget Management:** Ability to decide how to spend money, manage funds, and award contracts related to administrative and budgetary requirements


Note: See the **2024 PHEP Application Work Plan Template: Capacity Indicators** for definitions of 34 indicators.

Exercise Framework

Five-Year Work Plan

- **Strategies and Activities**
 - Evaluation and Performance Measurement Plan
- **Public Health Emergency Preparedness and Response Capabilities**
- **Capacity Indicators**
- **Planned Exercises**

Exercise Framework Benefits

- Expanded preparedness and response focus
 - Risk-based, recipient-driven approach to exercising and evaluation
 - Progressive approach to exercising and evaluation
 - Flexibility in designing and conducting exercises
 - Reduction in overall exercise requirements
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Designing the Exercise Framework

- Reflects Homeland Security Exercise and Evaluation Program (HSEEP) approach to exercises:
 - Develop
 - Exercise
 - Evaluate
- Promotes Exercise Program Management
 - Overseeing and integrating various exercises over time
 - Promotes the HSEEP progressive "stair-step" approach
 - Maximizes efficiency, resources, time, and funding by promoting a coordinated approach

2024-2028 PHEP Exercise Journey

- **January 31, 2025:** Complete and submit risk assessment (RA)
 - RAs conducted in Budget Periods 2, 3, 4, or 5 of the current NOFO may be submitted
- **June 30, 2025:** Conduct integrated preparedness planning workshop (IPPW) and develop multiyear integrated preparedness plan (MYIPP)
- Develop and conduct exercises
- Create after-action reports (AARs) and improvement plans (IPs)

Monitoring, Engagement, and Reporting Expectations

Performance Period Submission Requirements

- One application forecasts entire period of performance
 - Includes five-year work plan and five-year budget
- Annual Performance Report
 - Annual report to include progress updates in addition to revised budgets and work plans for Budget Periods 2-5
 - Replaces mid-year progress update
- Quarterly Reports
 - Intended to be short
 - Progress on required NOFO activities
 - First quarterly report for Budget Period 1 is **waived**.

CDC's Role

- **Partnership between CDC and recipient is essential to success**
 - Engagement and Communication
 - Regular/consistent calls with project officers
 - Site visits
 - Monitoring
 - Application review
- **DSLRL is committed to supporting PHEP recipients' success**
 - Providing ongoing guidance
 - Supporting programmatic goals and outcomes
 - Offering training opportunities
 - Responding to technical assistance in a timely manner

Reporting Requirements (NOFO pages 96-97)

Report	Description	When
Evaluation and performance measurement plan	<ul style="list-style-type: none"> Builds on the plan in the application. Incorporates evaluation and performance measurement into planning, implementation, and reporting of activities. Describes how data are collected and used (Data Management Plan). 	<ul style="list-style-type: none"> December 31, 2024
Quarterly update	<ul style="list-style-type: none"> Indicates progress on: <ul style="list-style-type: none"> Response readiness framework activities and administrative and federal requirements. Provides quarterly budget update Update evaluation and performance management plan, if needed Update performance measures for completed activities. 	Quarterly starting: <ul style="list-style-type: none"> January 31 for time period October 1 to December 31 April 30 for time period January 1 to March 31 July 31 for time period April 1 to June 30 October 31 for time period July 1 to September 30
Annual Performance report	<ul style="list-style-type: none"> Serves as yearly administrative application update to receive annual funding. <ul style="list-style-type: none"> Cumulative review of Q1 -Q3 updates SF-424 SF-424A 	<ul style="list-style-type: none"> March 31, 2025-2028 April 2, 2029
Federal financial report	<ul style="list-style-type: none"> Includes funds authorized and disbursed during the budget period. Indicates exact balance of unobligated funds and other financial information. 	<ul style="list-style-type: none"> September 28, 2025-2028
Final performance report	<ul style="list-style-type: none"> Includes information summarizing period of performance activities and outcomes (Closeout) 	<ul style="list-style-type: none"> October 28, 2029
Final financial report	<ul style="list-style-type: none"> Includes aggregated financial information in Federal Financial Report. (Closeout) 	<ul style="list-style-type: none"> October 28, 2029

Transition to Ready CAMP

Transition Details

- How did we get here?
- Integration of multiple systems into Ready CAMP
- User acceptance testing (UAT) with recipients
- Ready CAMP system will open for application submission in early March
- PERFORMS will sunset August 31, 2024
 - Recipients will have time to retrieve information and print reports
- Ready CAMP Training

Upcoming Meetings and Additional Resources

Upcoming Meetings

CDC PHEP NOFO Informational Webinar

- February 29: 8 p.m. to 9:30 p.m. EST (replay)
- March 7: 2 p.m. to 3:30 p.m. EST (replay)
- March 7: 8 p.m. to 9:30 p.m. EST (replay)

Ready CAMP Training

- March 4, 1 p.m. to 2 p.m. EST
- March 5, 11 a.m. to noon EST; 7 p.m. to 8 p.m. EST

Upcoming Meetings

Quarterly DSLR OGS Grants Management Call

- Thursday, March 21: 3 p.m. EDT

CDC OGS Application Budget Discussion Call

- May: Two sessions (TBD)

Evaluation and Exercise Webinar

- TBD

Additional Guidance and Resources To Be Posted in Ready CAMP Knowledge Center

- Application Instructions
- Application Work Plan Templates
- Funding Limitations
- Modified Requirements for U.S.-Affiliated Pacific Islands (USAPI) and U.S. Virgin Islands (USVI)
- Workforce Development Supplemental Guidance and Resources
- LRN-B and LRN-C Supplemental Guidance and Resources
- Administrative Preparedness Supplemental Guidance and Resources
- Exercise Framework Supplemental Guidance and Resources

Questions and Answers

For more information, contact CDC
1-800-CDC-INFO (232-4636)
TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

